



UAE  
RESTAURANTS  
GROUP

SPONSORSHIP



# VISION & MISSION

## Connecting the UAE's Food & Beverage Industry with the Future of Innovation

UAERG is the leading voice and unifying force of the UAE's food and beverage industry — **bringing together restaurants, suppliers, government entities, and ecosystem partners to drive meaningful collaboration and industry-wide progress.**

As a strategic platform, we provide access to key decision-makers, enable the exchange of insights, and support the adoption of innovation and forward-thinking policies.

Through fostering transparency, championing sustainability, and supporting job creation, we are elevating industry standards and positioning the UAE as a global benchmark for excellence in food and beverage — while creating opportunities for partners to engage, innovate, and grow within one of the region's most dynamic sectors.



# ● Why Partner with UAERG

Gain direct access to the UAE's food and beverage industry through a platform that connects you with the decision-makers shaping one of the region's most dynamic sectors. Partnering with UAERG positions your brand at the heart of the industry — enabling meaningful engagement, strategic visibility, and real opportunities for growth.

- ❖ **Access the Right Audience** — Connect with leading restaurant groups, operators, and key industry stakeholders across the UAE
- ❖ **Build Strategic Relationships** — Engage directly with decision-makers and influencers driving the industry forward
- ❖ **Drive Commercial Opportunities** — Showcase your solutions, generate leads, and unlock new business potential
- ❖ **Position Your Brand as an Industry Enabler** — Align with a trusted platform representing the sector at a national level
- ❖ **Be Part of Industry-Shaping Conversations** — Contribute to discussions around innovation, policy, and the future of food and beverage
- ❖ **Enhance Visibility and Thought Leadership** — Gain exposure through events, content platforms, and speaking opportunities (subject to availability)



# ● Our Guiding Principles

These principles shape how we connect, influence, and grow the UAE's food and beverage industry.



## Integrity

Upholding honesty and transparency in everything we do



## Sustainability

Championing responsible practices for long-term growth



## Unity

Fostering collaboration across all stakeholders



## Common Benefits

Ensuring value for every member and partner



## Representation

Being the trusted voice for the industry



## Facilitation

Making engagement and opportunities seamless



## Connection

Building meaningful relationships across the ecosystem



## Promotion

Highlighting achievements and innovations across the sector

# ● Platinum Sponsor – AED 50,000 / annum

## Benefits:

- ❖ Opportunity for a representative to join UAERG's Advisory Board
- ❖ Invitation to showcase products/services at UAERG events
- ❖ Brand visibility across UAERG's digital platforms, website, and email campaigns (tailored opportunities available)
- ❖ 20% discount on standard sponsorship rates for renewal after three years

# Black Sponsor – AED 35,000 / annum

## Benefits:

- ❖ Brand visibility across UAERG's digital platforms, website, and email campaigns (tailored opportunities available)
- ❖ 20% discount on standard sponsorship rates for renewal after three years







# ● UAERG Impact & Join Us

**Be part of shaping the future of the UAE's food and beverage industry.**

## **Our Reach and Influence:**

Over 2,500 outlets across the Emirates

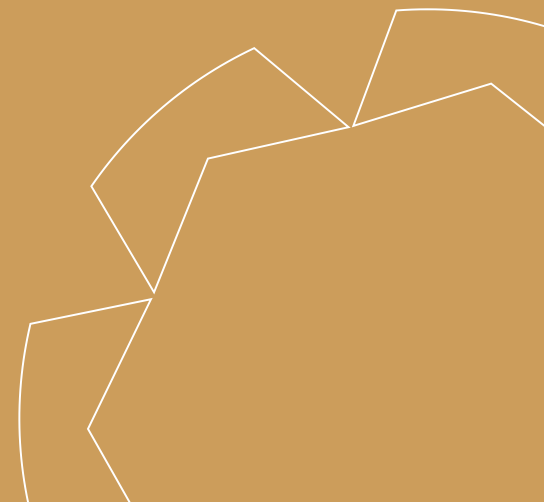
10–12 industry events supported and organized annually

Connecting key stakeholders across restaurants, suppliers, and government

## **Get Involved:**

For sponsorship opportunities or to engage with UAERG,

Contact: [sherine@uaerg.ae](mailto:sherine@uaerg.ae)





[info@uaerg.ae](mailto:info@uaerg.ae) | [www.uaerg.ae](http://www.uaerg.ae)

 [uae.rg](https://www.instagram.com/uae.rg)  [UAE Restaurants Group](https://www.linkedin.com/company/uae-restaurants-group)